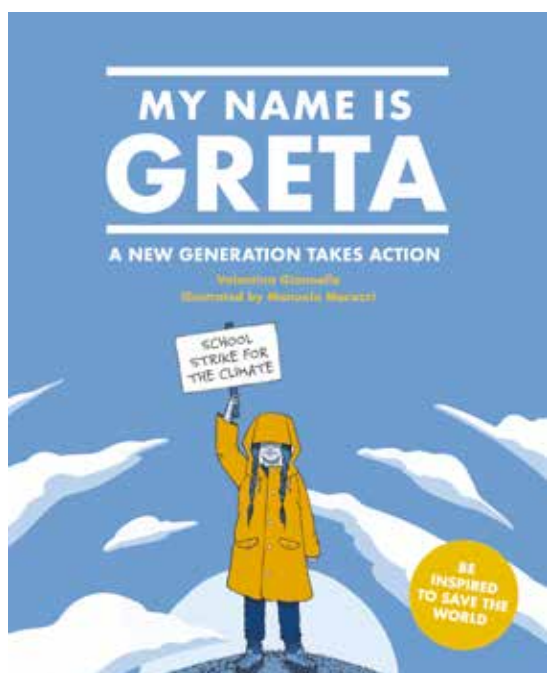


LAURENCE KING DROP IN TITLE - FALL 2019



MY NAME IS GRETA

A New Generation Takes Action

by Valentina Giannella

On sale date: October 15 2019

Paperback | \$12.99 | ISBN 9781786276148
6 3/4 x 8 3/8 in | 128 pages | 50 color illustrations

Follow in Greta Thunberg's footsteps and join the global mission to save our planet from climate change.



SELLING POINTS

- Using Greta Thunberg's warnings as a framework, this book will help readers understand what climate change means, what its consequences will be, and what must be done by both governments and individuals.
- With clear text and easy-to-understand data, the book presents information in both a scientifically accurate and easily accessible way to a young adult audience.
- For anyone, from 10 to 100 years old, who wants to understand the climate emergency and what can be done to help.
- Written by journalist Valentina Giannella, with illustrations by Manuela Marazzi.
- Printed on FSC certified paper.

GRETA THUNBERG

- 1.9M Instagram followers, 673K Twitter followers, and 943K followers on Facebook
- At 16, she has inspired a global movement of school strikes against climate change, and started a conversation surrounding the crisis.

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