

Diary
of a
Wimpy Kid

DIARY
OF AN
Awesome
Friendly Kid

ANNOUNCING DIARY OF A WIMPY KID: BEST FRIENDS BOX

The must-have gift of the season!

SPECIFICATIONS

- Black-and-white illustrations
- Width: 5.797" • Height: 8.391"
- Depth: 1.75"
- Hardcover
 - **PUB DATE:** OCTOBER 8, 2019
 - **AGES:** 8 TO 12
 - Middle-grade Fiction

DIARY OF A WIMPY KID: BEST FRIENDS BOX

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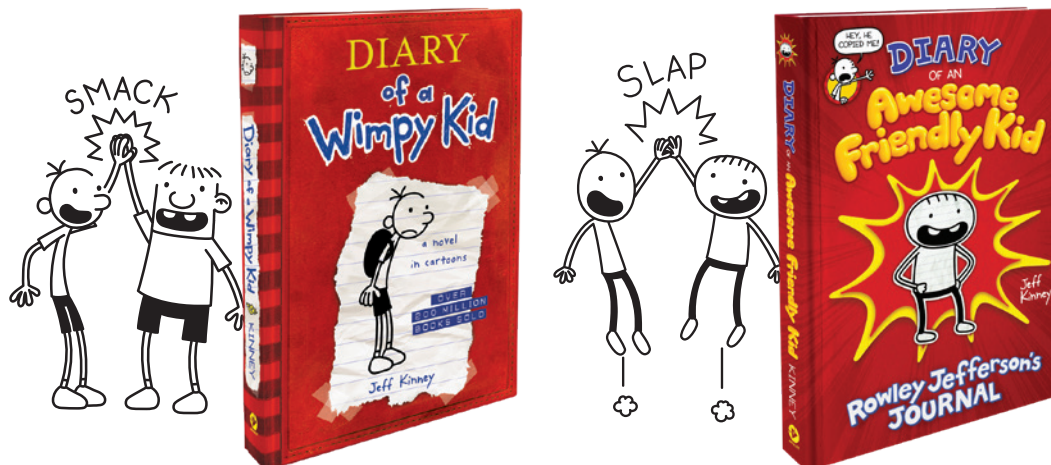
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SELLING POINTS

- **FOR FANS NEW AND OLD:** This new boxed set provides the perfect opportunity to introduce new readers to the world of Diary of a Wimpy Kid and provide die-hard fans with a collectible they can treasure for years to come.
- **BESTSELLING SERIES:** Diary of a Wimpy Kid is a consistent fixture on the *New York Times* bestseller list for almost 700 weeks! The series has also been a #1 bestseller on the *New York Times*, *USA Today*, *Wall Street Journal*, *Publishers Weekly*, and *IndieBound* lists since publication.
- **SUCCESSFUL SPIN-OFF:** *Diary of an Awesome Friendly Kid: Rowley Jefferson's Journal* was an instant #1 global bestseller.
- **GLOBAL PHENOMENON:** With over 200 million copies of Diary of a Wimpy Kid books sold around the world in 74 editions and 62 languages, Wimpy Kid has turned millions of kids into readers.



Photo by Filip Wollak

JEFF KINNEY is the #1 *USA Today*, *New York Times*, and *Wall Street Journal* bestselling author of the Diary of a Wimpy Kid series and a six-time Nickelodeon Kids' Choice Award winner for Favorite Book. *The Meltdown*, book 13, was published in October 2018, and was a #1 bestselling book around the world. His latest book, *Diary of an Awesome Friendly Kid: Rowley Jefferson's Journal*, was published in April 2019 and was an instant #1 global bestseller. Jeff has been named one of *Time* magazine's 100 Most Influential People in the World. He is also the creator of Poptropica, which was named one of *Time*'s 50 Best Websites. He spent his childhood in the Washington, D.C., area and moved to New England in 1995. Jeff lives with his wife and two sons in Massachusetts, where they own a bookstore, An Unlikely Story.

For orders call: 800.231.4469
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